

RefectoCil

Oxidative Tinting

Service Cost & Profit Calculations

Essential Items For The Service	Size	Approx. No. of Treatments	Approx. Distributor Price	Cost Per Treatment
Tube of Tint	15ml	30	R110.00	R3.67
Oxidant 3% Cream or Liquid	100ml	200	R125.00	R0.63
Micellar Eye Make-Up Remover	150ml	60	R115.00	R1.92
Saline Solution	150ml	60	R110.00	R1.83
Silicone Pads	Pair	100	R215.00	R2.15
Total Cost				R10.19
Example: Approximate Salon price per treatment				R100.00
Example: Revenue from each treatment				R89.81
Example: Revenue from one tube				R2,694.25

Salon Menu Price for Oxidative Tinting: Approx. R100

Revenue from one tube = R2700

Optimise your service by adding Eye Care Pads or Styling Gel



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Blonde Brow Bleaching + Oxidative Tinting

Service Cost & Profit Calculations

Essential Items For The Service	Size	Approx. No. of Treatments	Approx. Distributor Price	Cost Per Treatment
Tube of Blonde Brow	15ml	15	R110.00	R7.33
Oxidant 3% Cream	100ml	100	R125.00	R1.25
Tube of Tint	15ml	30	R110.00	R3.67
Oxidant 3% Cream or Liquid	100ml	200	R125.00	R0.63
Micellar Eye Make-Up Remover	150ml	60	R115.00	R1.92
Saline Solution	150ml	60	R110.00	R1.83
Total Cost				R16.63
Example: Approximate Salon price per treatment				R120.00
Example: Revenue from each treatment				R103.38
Example: Revenue from one Blonde Brow tube				R3,101.25



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Intense Brow[n]s

Service Cost & Profit Calculations

Essential Items For The Service	Size	Approx. No. of Treatments	Approx. Distributor Price	Cost Per Treatment
Tube of Intensifying Primer - Strong/Medium	15ml	20	R120.00	R6.00
Tube of Base Gel - Colour	15ml	22	R125.00	R5.68
Tube of Activator Gel	15ml	20	R220.00	R11.00
Intense Browns Tint Remover	150ml	100	R220.00	R2.20
Micellar Eye Make-Up Remover	150ml	60	R115.00	R1.92
Brow & Lash Foam	45ml	40	R160.00	R4.00
Browista Toolkit: 2 brushes, spoolie, dishes		250	R264.00	R1.06
Brow Mapper Pencil	1	50	R130.00	R2.60
Total Cost				R34.45
Example: Approximate Salon price per treatment				R250.00
Example: Revenue from each treatment				R215.55

**Salon Menu Price for Intense Brown[s]
Brow or Lash Tint: Approx. R180-R250**

**Revenue from 20
treatments = R2794 -
R4194**

*Enhance your service by adding Eye
Care Pads or Styling Gel*

Also available in 2 Kits: Professional Kit & Essential Kit



1x Micellar Eye Make-up Remover 150 ml
2x Intense Brow[n]s Intensifying Primer Medium 15 ml
2x Intense Brow[n]s Intensifying Primer Strong 15 ml
4x Intense Brow[n]s Base Gels 15 ml (Ash Brown, Chocolate Brown, Deep Brown, Black Brown)
4x Intense Brow[n]s Activator Gel 15 ml
1x Intense Brow[n]s Tint Remover 150 ml
1x Browista Toolkit
1x Brow Mapper
3x Eye Care Pads FREE



1x Intense Brow[n]s Intensifying Primer Medium 15ml
1x Intense Brow[n]s Intensifying Primer Strong 15ml
4x Intense Brow[n]s Base Gels 15ml (Ash Brown, Chocolate Brown, Deep Brown, Black Brown)
1x Intense Brow[n]s Activator Gel 15ml
1x Intense Brow[n]s Tint Remover 50ml
2x Brushes
2x Application Dishes
1x Brow Mapper

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Brow Lamination

Service Cost & Profit Calculations

Essential Items For The Service	Size	Approx. No. of Treatments	Approx. Distributor Price	Cost Per Treatment
Brow Lamination Kit	1 kit	15	R938.00	R62.53
Tube of Tint	15ml	30	R110.00	R3.67
Oxidant 3% Cream or Liquid	100ml	200	R125.00	R0.63
Micellar Eye Make-Up Remover	150ml	60	R115.00	R1.92
Saline Solution	150ml	60	R110.00	R1.83
Total cost using the original kit for the first 15 treatments				R70.58
Example: Approximate Salon price per treatment				R350.00
Example: Revenue from each treatment				R279.43
Example: Revenue from first 15 treatments				R4,191.38
When refills are required:				
Refill: Perm & Neutraliser Tubes	3.5ml ea	15	R310.00	R20.67



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Eyelash Lift

Service Cost & Profit Calculations

Essential Items For The Service	Size	Approx. No. of Treatments	Approx. Distributor Price	Cost Per Treatment
Eyelash Lift Kit	I Kit	36	R1,330.00	R36.94
Tube of Tint	15ml	30	R110.00	R3.67
Oxidant 3% Cream or Liquid	100ml	200	R125.00	R0.63
Micellar Eye Make-Up Remover	150ml	60	R115.00	R1.92
Saline Solution	150ml	60	R110.00	R1.83
Silicone Pads	Pair	100	R215.00	R2.15
Total cost using the original kit for the first 36 treatments				R47.14
Example: Approximate Salon price per treatment				R450.00
Example: Revenue from each treatment using a new kit				R402.86
Example: Revenue from first 36 treatments				R14,503.10
When refills are required:				
Refill: Glue	4ml	36	R171.00	R4.75
Refill: Perm & Neutraliser Tubes	3.5ml ea	18	R310.00	R17.22
Refill: Lifting Pads (S/M/L)	Set per size	100	R196.00	R1.96



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Eyelash Curl

Service Cost & Profit Calculations

Essential Items For The Service	Size	Approx. No. of Treatments	Approx. Distributor Price	Cost Per Treatment
Eyelash Curl Kit	I Kit	36	R1,110.00	R30.83
Tube of Tint	15ml	30	R110.00	R3.67
Oxidant 3% Cream or Liquid	100ml	200	R125.00	R0.63
Micellar Eye Make-Up Remover	150ml	60	R115.00	R1.92
Saline Solution	150ml	60	R110.00	R1.83
Silicone Pads	Pair	100	R215.00	R2.15
Total cost using the original kit for the first 36 treatments				R41.03
Example: Approximate Salon price per treatment				R450.00
Example: Revenue from each treatment using a new kit				R408.98
Example: Revenue from first 36 treatments				R14,723.10
When refills are required				
Refill: Glue	4ml	36	R171.00	R4.75
Refill: Perm & Neutraliser	3.5ml ea	18	R310.00	R17.22
Refill: Rollers (S/M/L/XL)	36 per size	18	R170.00	R9.44

